

Privacy Policy

Version 1.2 | Effective: November 2026 | Pilot Release

EU AI ACT: ARTICLE 50 DISCLOSURE

AMENTA is an AI-powered system. When you interact with AMENTA you are communicating with an artificial intelligence assistant, not a human. AI-generated content reflects probabilistic outputs and may contain inaccuracies. You should exercise your own judgment before acting on any recommendation.

1. Who We Are

AMENTA is an AI food guide and lifestyle concierge currently in early pilot testing. AMENTA is run by Ahmed Ali in the Netherlands, who is the controller of your personal data under the General Data Protection Regulation (GDPR). In this policy, “we” and “us” mean AMENTA and its operator. This policy explains what personal data we collect, why, how long we keep it, who receives it, and your rights. For any question about your data, contact hello@amnta.com.

2. Data We Collect

During the pilot we collect the following personal data:

- **Email address:** used to give you access, sign you in and send service emails.
- **Chat history:** the messages you send to AMENTA and the replies you receive.
- **Taste profile:** preferences AMENTA saves from your chats, such as cuisines you like, your budget and your dietary needs, so it can personalise its suggestions.
- **Location:** your city or coordinates, only when you share them to find places nearby. A location you share may be saved with the message it was sent with. We do not track your location in the background.
- **Photos:** images you upload for AMENTA to analyse. They may be saved with the chat they belong to. Uploaded photos are deleted automatically 30 days after upload, or sooner when you delete the chat they belong to.
- **Consent records:** which consents you gave or withdrew, and when.
- **Usage data:** each time you open the app we record your email address, the time you opened it, how long it stays open and your browser’s user agent, a line of text that shows your type of device, its operating system and your browser. While the app is on your screen it updates this record every 30 seconds. We use it to see whether the pilot is used and to fix problems. This happens whether or not your chat history is on. Legal basis: legitimate interests (Art. 6(1)(f)). It is kept while your account exists and deleted with it.

We do not collect payment details or government identification.

3. Sensitive Details

Some things you tell AMENTA can reveal your religion or your health, for example that you eat halal or kosher, that you have a food allergy or coeliac disease, or that you are pregnant. The GDPR calls this special category data and gives it extra protection.

- We store these details, and the chat history they appear in, only if you give your explicit consent. We ask for this consent separately when you join.
- If you do not give this consent, you can still use AMENTA. It will not save sensitive details to your taste profile and will not keep your chat history once your session ends.
- You can withdraw this consent at any time by emailing us. We will then delete the sensitive details in your taste profile and your stored chat history.

4. Pilot Review

AMENTA is being tested. If you agree, Ahmed Ali reads your chats during the pilot to find errors, check the quality of recommendations and decide what to improve. No one else has access.

- We ask for this consent separately when you join. Saying no does not affect your access. Your chats are simply left out of the review.
- Notes made during the review do not include your name or email address.
- We do not use your chats to train AI models.

5. Why We Use Your Data

We rely on the following legal bases under the GDPR:

- **Contract (Art. 6(1)(b))**: to create your account, answer your messages, build your taste profile and send service emails.
- **Explicit consent (Art. 6(1)(a) and 9(2)(a))**: to store your chat history and any sensitive details in your taste profile.
- **Consent (Art. 6(1)(a))**: to review your chats during the pilot.
- **Legal obligation (Art. 6(1)(c))**: to keep records of your consent and handle your data requests.
- **Legitimate interests (Art. 6(1)(f))**: to keep AMENTA secure and prevent misuse, and to keep the usage data described in section 2.

You can withdraw any consent at any time. This does not affect processing that took place before you withdrew it.

6. Who Receives Your Data

These service providers process data for us, on our instructions and under data processing agreements:

- **Supabase**: stores your account, chat history, taste profile, consent records and usage data in a database hosted in the European Union.
- **Railway**: hosts the server that runs AMENTA and handles your requests.
- **Anthropic**: receives your messages, photos and the context needed to answer, such as your taste profile and location, to generate replies. We do not send your email address or account details. Under Anthropic's current terms, it does not train its models on this data and deletes it within 30 days, unless a message is flagged under its usage policy or the law requires longer retention.

- **Resend:** receives your email address to send invitations and service emails.

Google Maps Platform receives your search requests and the location you share, to find places and show place information. Google handles this data as an independent controller under the Google Privacy Policy (policies.google.com/privacy).

The map in the app is Google Maps, which your browser loads directly from Google's servers. Whenever the map is shown, which is each time you open AMENTA with your location shared, Google therefore receives your IP address and information about your device and browser directly from your browser.

We do not sell your data and we do not use it for advertising.

7. Transfers Outside the EU

Your account, chat history and taste profile are stored in the EU. Anthropic, Google, Railway and Resend are based in the United States, so data sent to them may be processed outside the European Economic Area. For these transfers we rely on the EU-US Data Privacy Framework where the provider is certified, and otherwise on the European Commission's Standard Contractual Clauses in the provider's data processing terms. You can ask us for a copy of these safeguards.

8. How Long We Keep Your Data

- **Chat history and taste profile:** until you ask us to delete them or close your account. We delete accounts that have not been used for 12 months.
- **Photos:** deleted automatically 30 days after upload, or sooner when you delete the chat they belong to.
- **Usage data:** kept while your account exists and deleted with it.
- **End of the pilot:** if AMENTA does not continue after the pilot, we delete all pilot data within 90 days of the pilot ending.
- **Pilot review notes:** deleted within 30 days after the review ends.
- **Consent records:** kept while your account exists and for 12 months afterwards, to show what you agreed to.
- **After a deletion request:** your data is removed from our systems within 30 days. Backup copies held by our database provider are overwritten within a further 30 days.

9. Your Rights

As a user based in the EU/EEA you have the right to:

- **Access:** request a copy of the data we hold about you.
- **Rectification:** ask us to correct inaccurate data.
- **Erasure:** request deletion of your personal data.
- **Restriction:** ask us to limit how we process your data.
- **Portability:** receive your data in a structured, machine-readable format.
- **Object:** object to processing based on legitimate interests.
- **Withdraw consent:** at any time, without affecting earlier processing.

To exercise any of these rights, email hello@amnta.com with the subject line Data Request. It is free of charge, and we will reply within one month. You also have the right to lodge a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens) at www.autoriteitpersoonsgegevens.nl.

10. Security

Data is encrypted in transit (TLS) and at rest by our hosting providers. Only the AMENTA operator has administrative access to the database. If a data breach is likely to put your rights and freedoms at high risk, we will tell you without undue delay.

11. Minimum Age

AMENTA is only for people aged 16 or over. By joining AMENTA you confirm that you are 16 or older. We do not knowingly collect personal data from anyone younger. If you believe a child has given us personal data, contact us and we will delete it.

12. AI System Disclosure

AMENTA uses a large language model (Claude, by Anthropic) to generate food and lifestyle recommendations. This means:

- Responses are generated by an AI, not a human.
- Outputs may contain errors, outdated information, or culturally insensitive content.
- AMENTA's recommendations are not professional dietary, medical, or legal advice, and never confirm that food is free of an allergen or meets a dietary or religious requirement.
- Your taste profile is used only to personalise suggestions. AMENTA makes no decisions that have legal or similarly significant effects on you.
- Users should verify critical information independently before acting on it.

13. Cookies and Device Storage

AMENTA stores information on your device only to keep you signed in and to make the app work. We use no advertising cookies and no third-party analytics or tracking. AMENTA does keep its own simple usage log, described under Usage data in section 2.

14. Changes to This Policy

We may update this policy as the product evolves. Material changes will be communicated by email at least 14 days in advance. The version number and effective date at the top of this page will reflect the latest revision.